



Southeast Financial Center, JLL Win BOMA TOBY

 Mar 11, 2014

JLL, has been awarded “The Outstanding Building of the Year” (TOBY) Award in the “Over 1 Million Square Feet” category for the fifth consecutive year for Southeast Financial Center.

The Building Owners and Managers Association (BOMA) of Miami-Dade recognized the 2014 TOBY nominees and named the winners at its recent “Roaring Twenties” themed dinner and ceremony.

The recognition comes on the heels of JLL securing several large office leases at Southeast Financial Center in 2013, including AMLAW 200 ranked law firm [Shutts & Bowen](#) for 69,155 square feet, a new lease at the building and the largest in Miami’s Central Business District for the year. Southeast Financial Center has approximately one million square feet under occupancy.

“We are honored to have the strategic efforts of JLL’s leasing and property management team recognized for maintaining Southeast Financial Center’s quality and prominence within Miami’s CBD,” said Donald Cartwright, Senior Vice President with JLL. “Our team has worked seamlessly with the ownership to execute capital improvements, technological advancements and efficient floor plans that continue to attract and retain high caliber tenants to the iconic building.”

Recent capital projects at the building focused on a 17,000 square foot complete aesthetic and technological renovation to its east, west and lower lobbies, including:

- Common area Wi-Fi
- Unlimited Fiber Optic Broadband Connectivity
- Video conference capabilities in the easy lobby
- A 700 square foot video wall in the lower lobby showcasing community-focused art, breaking news and key sporting events
- Energy efficient lighting fixtures, including LED (light emitting diode) used for the accent lighting in the west and lower lobbies
- Sustainable furniture and design elements including the use of recycled glass on tabletops and wool carpet

TOBY Awards are the most prestigious and comprehensive programs of its kind in the commercial real estate industry, recognizing quality in buildings and rewarding excellence in building management. During the competitions, buildings are judged on everything from operational efficiency and tenant retention to emergency planning and community impact.

This Miami-Dade BOMA TOBY award has qualified Southeast Financial Center to compete at the regional level. Regional winners will advance to the international level, and the international TOBY Awards will be presented at the BOMA International Conference in June.

For the second consecutive year, One Park Square at Doral, New Boston Fund's Class A office building in the heart of Doral, was also recognized at the awards ceremony. The 281,623 square foot office building was named "Office Building of the Year" among properties measuring between 250,000 and 500,000 square feet.